

Vanessa Wakeman
Founder & CEO, The Wakeman Agency

Short Bio: 150 words

Vanessa Wakeman is a visionary and futurist in the world of social change. Since launching her social change firm, The Wakeman Agency, in 2003, Vanessa has served as a champion for nonprofits and progressive social issues, counseling organizations on approaches to generate revenue and build influence.

She is an outspoken voice on the need for more inclusion and equity in the nonprofit and public relations sectors, while also working to amplify the voices of underrepresented groups in the media. She created She Roars, the first thought leadership training program for women in the nonprofit/philanthropy sector, to foster equity and amplify women's voices.

Recognized as a "Champion of PR" by *PRWeek* and one of 50 "Game Changers of PR" by *PRNews*, she is one of the few black women to found and own a social change agency—helping to shift the paradigm of the industry.

Short Bio: 100 Words

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